



SHANGHAI 18-20 OCTOBER 2023

THE 11th **AZ GLOBAL** INTERNATIONAL ALUMINUM CONFERENCE | **SPONSORSHIP PACKAGES**

<https://conference.az-globalconsulting.com/>



AZ GLOBAL

LETTER FROM THE MANAGING DIRECTOR



Paul Adkins
MD and Founder
AZ Global Consulting Limited



Dear Friend of AZ Global,

The global aluminum industry is well aware of the challenges and opportunities ahead of us as we move towards 2030 and the climate goals and emissions targets that we have in front of us.

In many ways, the targets that are in front of us were set by necessity – whether from customers, the community, or mostly by Boards and shareholders. But that doesn't make the goals any easier to achieve.

The key message that came out of our last two conferences, in 2021 and 2022, is that we need to collaborate and cooperate if we are to achieve our climate and emissions goals. Although that is happening on several fronts now, there is still a lot that we can learn from each other, and the AZ Global 2023 conference is the perfect venue to hear from the experts, share experiences, learn and move closer to achieving our goals.

On the next few pages, you can see all about the benefits and advantages of becoming a sponsor this year. We are incredibly excited about what we have in store for our conference delegates in 2023.

Please take a moment to look through the next few pages and select the package that appeals most to you. All you need to do from there is to send us an email to either myself paul.adkins@az-globalconsulting.com or Marta at marta@az-globalconsulting.com.

I look forward to joining you for this exciting event.

Best regards



CONTENTS

Who Is AZ Global Consulting?	Page	3 – 6
Conferences demographics and data	Page	7 – 10
Peak into the Agenda	Page	11 – 14
How Can I Participate? Delegate, Speaker, Exhibitor, and Become a Partner	Page	15 – 17
Sponsorship Packages	Page	17 – 33
Previous Sponsors	Page	34 – 35
Testimonies	Page	36 – 38

WHO IS AZ GLOBAL CONSULTING?

Our Expertise

AZ Global Consulting Limited is an ALUMINUM market intelligence and consulting agency that provides targeted and in-depth market analysis and consultancy. Our diverse team comprised of consulting and industry experts is proficient in a broad range of sectors, with skills ranging from chemical engineering to economics.

Our Scope

Previously AZ China Limited, AZ Global was established in 2006. With the name change, our focus has shifted in recent years to a more global outlook. In today's world, the issues facing the aluminum industry are becoming truly global, and we want you to know that you can rely on us to provide in-depth meaningful and data-based market intelligence. But we still have our base in China, and our long reputation as a high-quality China observer is still true today.

Whether we are looking at the metal or the raw materials, it is important to understand the entire picture, not just one part of it. We bring our customers in-depth, accurate analysis on the key issues facing the global ALUMINUM and raw materials markets.

Current Issues

The entire industry must address CO2 and other emissions as we move to green aluminum. Supply of petroleum coke is now becoming a major global concern. We now further bring a new level of focus in the things we do in addition to our regular services: You need to understand more about "Green Aluminum"? We offer a full insight on current issues and market trends. Concerned about the supply of anode coke in the world today? We have it covered.



AZ GLOBAL

Trusted by People Throughout the ALUMINUM Industry

Having a trusted and knowledgeable partner is paramount. We act on behalf of you, our client. We take no commissions, kickbacks, rebates or secret payments from suppliers. Our core team:



Paul Adkins



Monte Zhang



Kiki Xi



Xavier Gou



Li Lin



Ann Chamkiew



Ludy Otero



Carrie Wang



Marta Ciesielska



Mikael Motellica-Heino



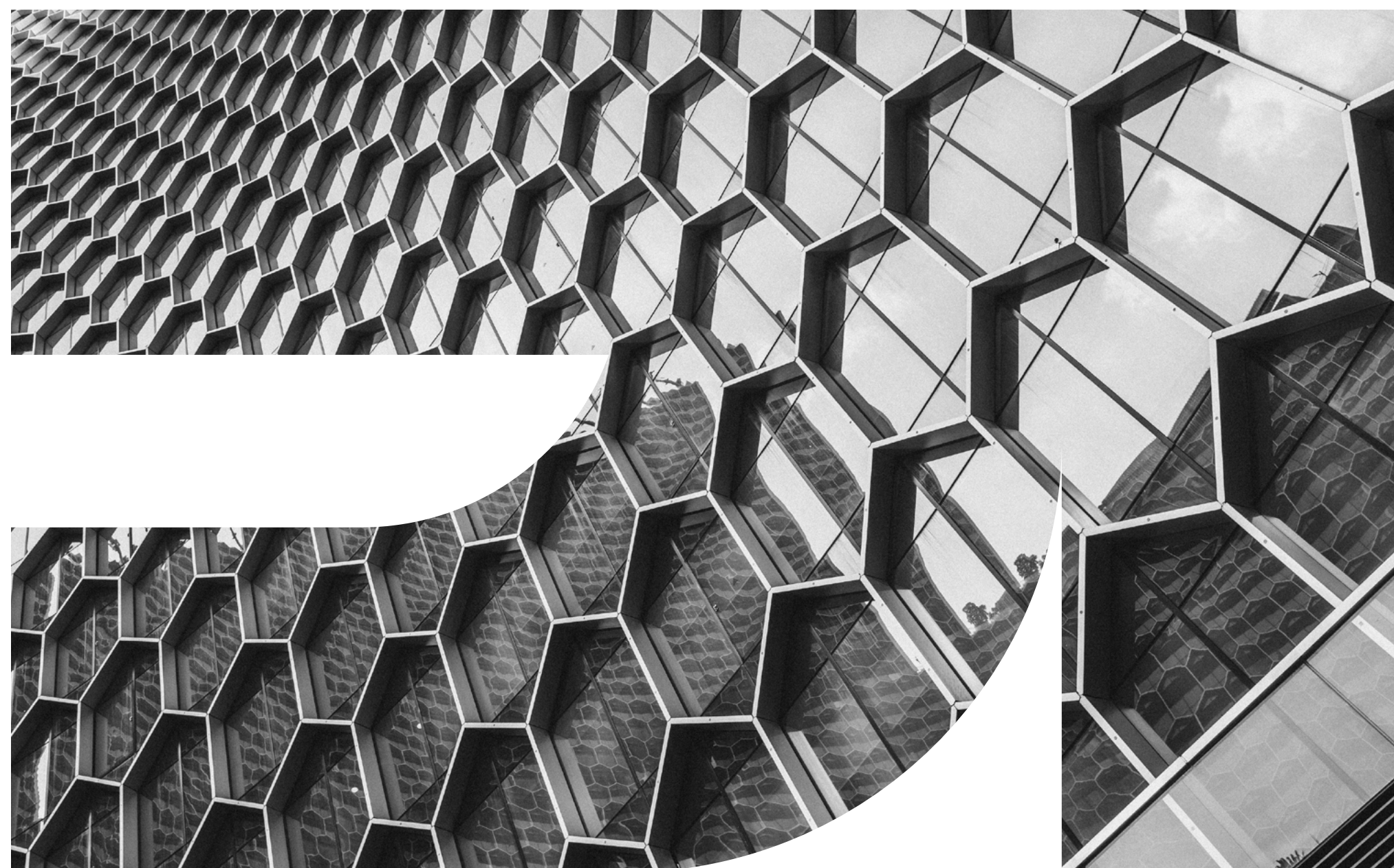
Sandy Samir

What Do We Publish?

We publish reports and analyses on the ALUMINUM market and all the various raw materials on a monthly, weekly and almost daily basis. We also look at broader subjects such as how the world economy might affect the sector, and how government policies impact the industry. We also take pride in our China office and remain the only analysts who write on the Chinese market from inside China yet with a Western point of view.

Subscriptions

In the ALUMINUM and related raw materials sector, we support our clients through targeted, in-depth market analysis of the primary ALUMINUM, carbon and black products markets. We publish reports and analyses on the ALUMINUM market and all the various raw materials, as well as looking at broader subjects such as how the world's economy might affect the sector, and how government policies impact the industry. We plan to introduce some new reports and services in the near future, which will provide you with a global perspective. Yet our existing fleet of reports and services will not change. We still cover the China market and much more than that.



Our regular reports include:

a) Monthly Aluminum Dashboard Service: This new service provides you with everything you need to know about the aluminum market, without having to wade through 40 pages of text. The data is presented graphically where possible, but with in-depth analysis of the issues of the day.

b) Monthly Black China Report: This report is mainly about the petroleum coke market, especially in relation to the carbon anode. It is mostly designed for industry participants and raw materials traders offering market intelligence to help them make calculated decisions.

c) Weekly ALUMINUM Report: This report “fills in the period between monthly reports, to keep you right up to date.

d) Weekly Carbon Report: This report “fills in the period between monthly reports, to keep you right up to date.

e) AZ Green Newsletter: weekly newsletter providing latest updates on the transition towards green ALUMINUM of the global industry.

f) Our Newsletter, the AZAD: AZAD means AZ Almost Daily; this newsletter gives an insight on the latest news in the global industry.

g) Annual Report: Every year, AZ Global Consulting prepares a report summarizing the whole year. This report offers you the ability to see the broader trends, and it provides additional information not normally provided in our weekly and monthly reports.

h) Special deep dived studies: such as the White Paper on Green Aluminum and the Deep Dive Study into Anode Supply. Depending on the demand of the market and our customers' requests we explore new studies that can add value to the clients.

What Else Do We Do?

We also provide consulting services such as due diligence, competitive analysis, and strategic alliance opportunities. If you have any special needs inside China, please contact us and we will custom tailor according to your needs.

A dark green background with a white rectangular area on the left side. Inside this white area, there are two dark green shapes: a horizontal bar with a rounded right end, and a larger shape with a curved right side and a pointed bottom right corner.

CONFERENCES



CONFERENCES

AZ Global Consulting holds several events each year. Our conferences are well known as being focused on discovery and insight, not just one-way slide presentations.

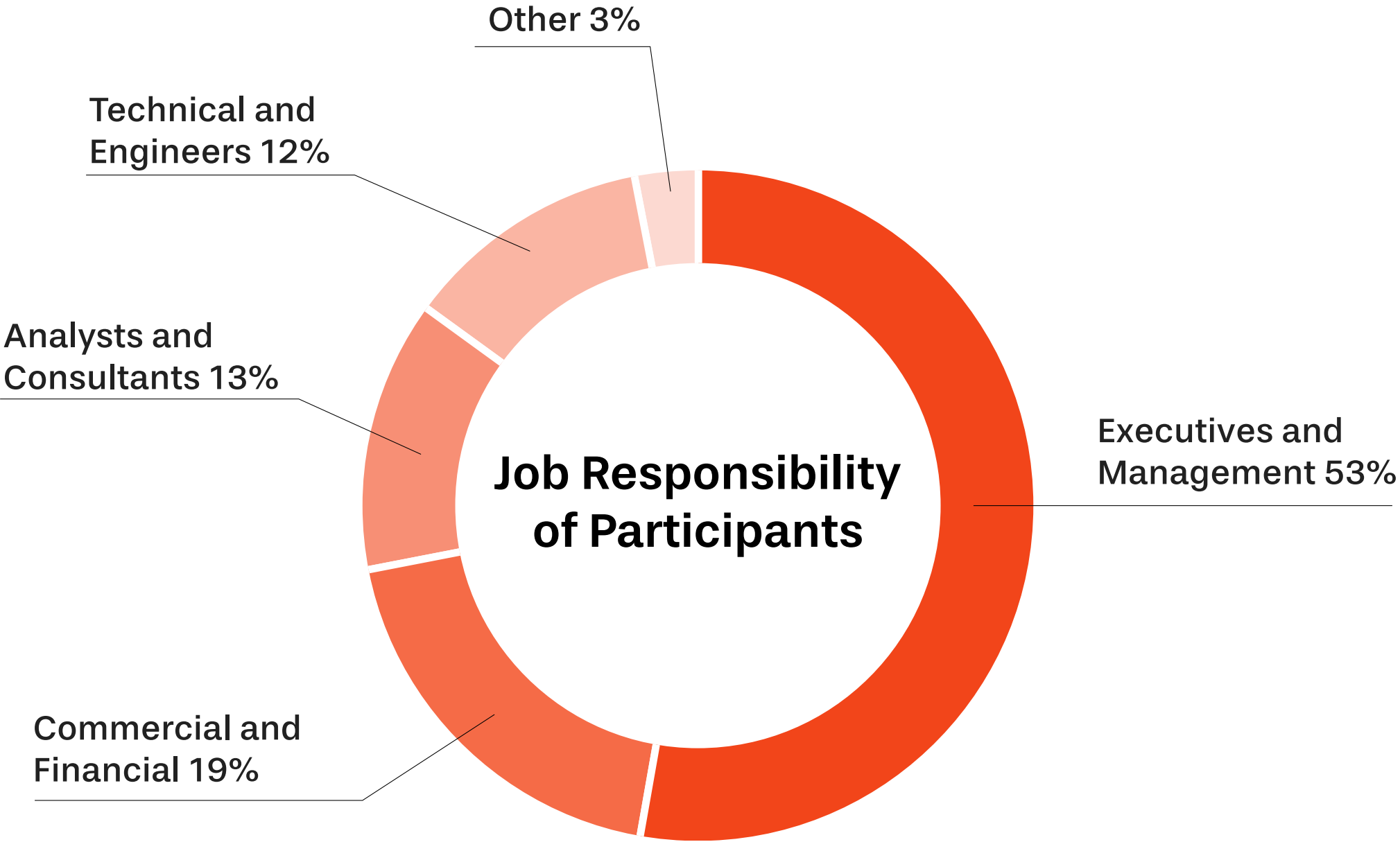
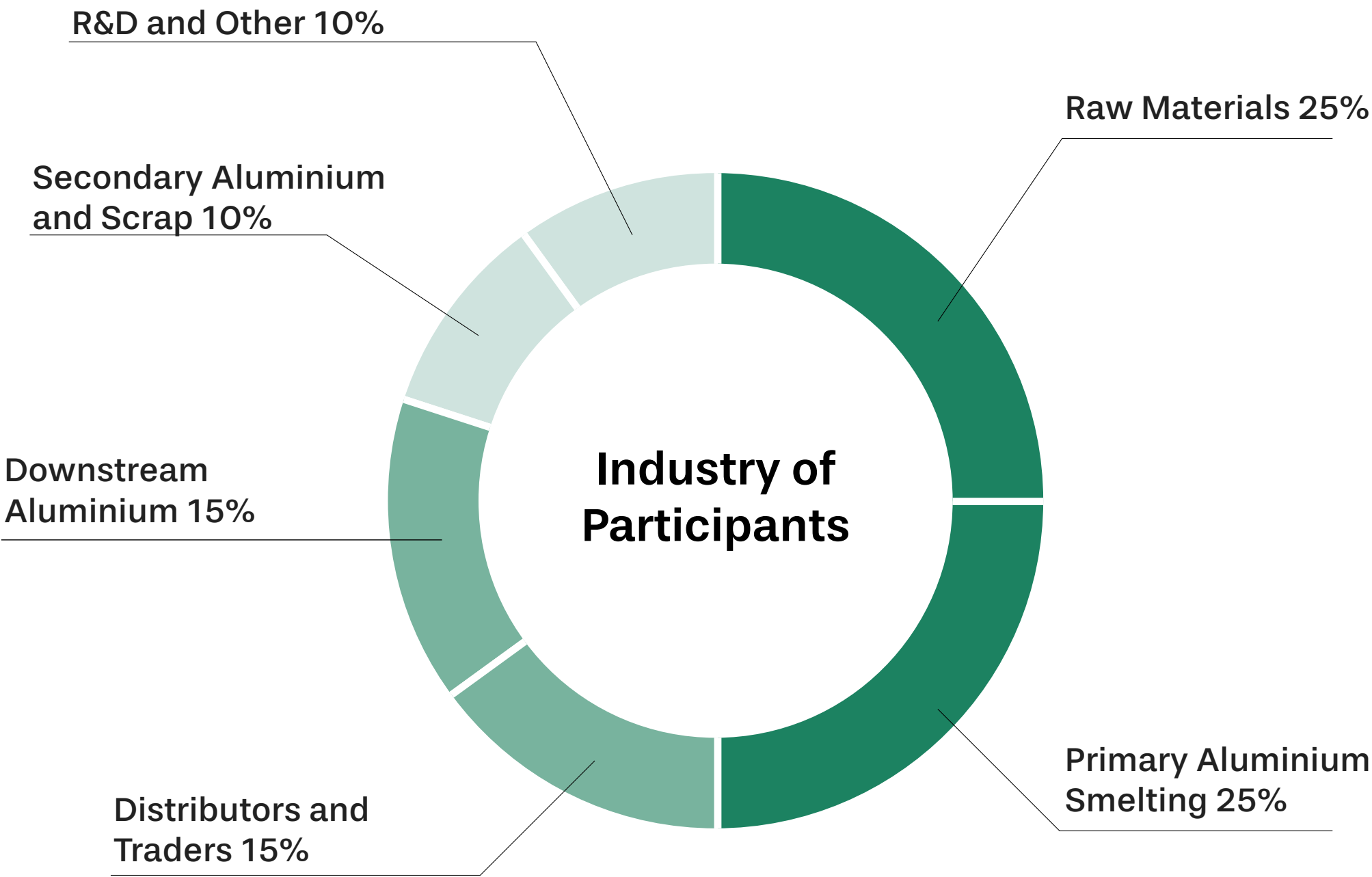
We host an international conference and a Chinese Language Conference every year.

Our international conference takes place once a year in a different location. It attracts an array of global industry leaders and has been well renowned as one of the best aluminum conferences worldwide and the best platform connecting the world with China ALUMINUM industry.

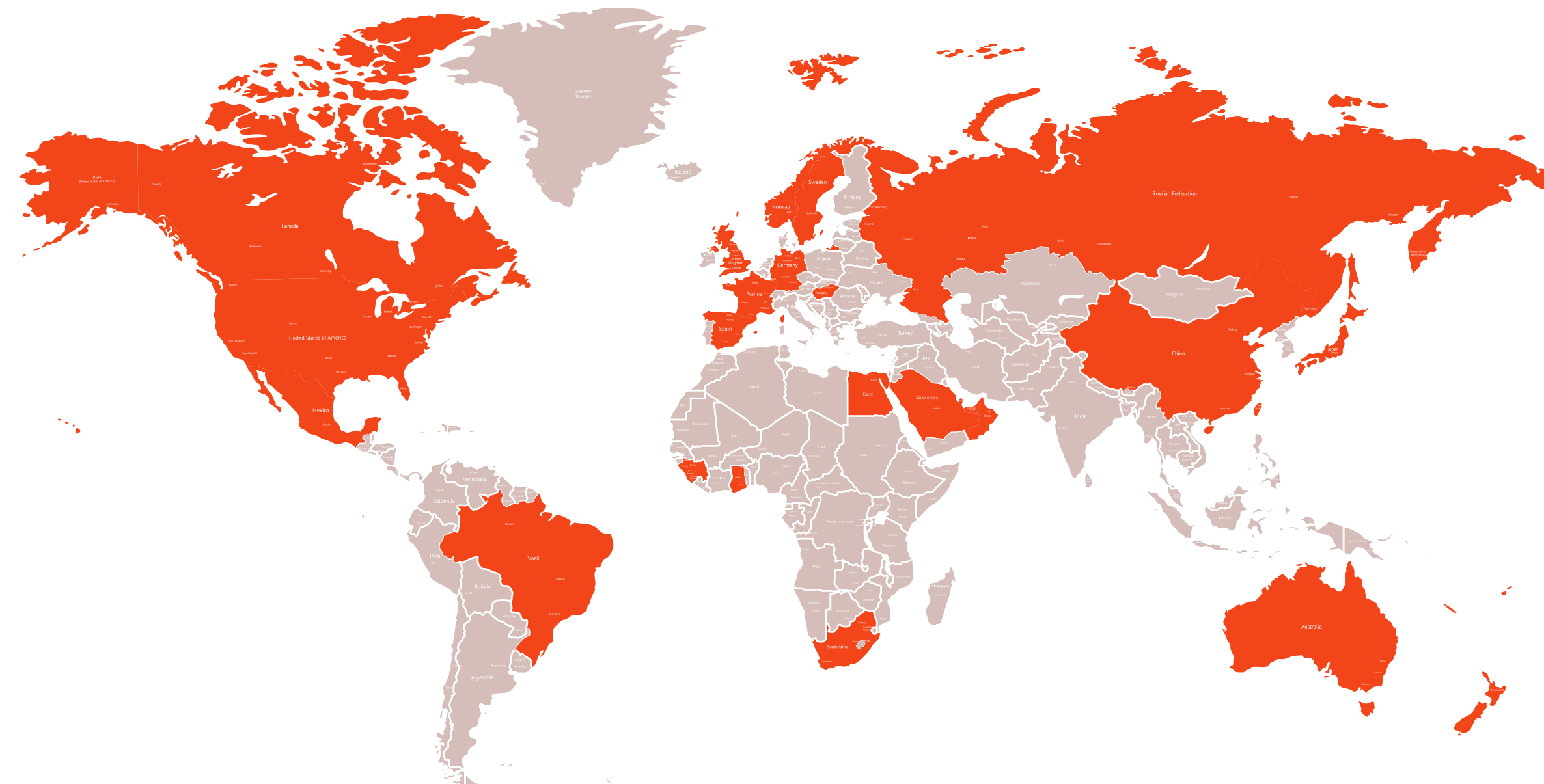
Our Chinese language conference is held as a physical conference at least once a year in one of China's main cities.

Who Attends?

Attracting people from all over the world to discuss the global ALUMINUM industry and its future. Rated as one of the best ALUMINUM conferences worldwide and the best platform connecting the world with China ALUMINUM industry.



From Around the Globe



Main Reasons Why Our Delegates Attend (as reported from the feedback sheets):

- Knowledge and insight about market trends, outlooks, future plans and new markets.
- Understanding of latest and current trends around energy and carbon and green ALUMINUM.
- Networking opportunities and meeting new potential business associates.
- Listen to industry leaders on how they will reduce the environmental impact.
- Listen to the industry experts on anodes and carbon related products and the impact of low carbon emissions on ALUMINUM industry.
- Technology developments around the world.
- Outlook for world petroleum coke and anode business.
- Information about Pitch, Bauxite and Alumina market.
- Medium/long term market dynamics on petcoke.
- Understand the world industry development trends.
- Insight into the future of ALUMINUM in China and its impact on the rest of the world.
- Get a perspective of ALUMINUM industry in China and meet leaders and technical experts from China.

A large, white, abstract shape on the left side of the image, resembling a stylized 'L' or a corner cutout. It has a smooth, curved transition between the vertical and horizontal sections.

ABOUT THIS CONFERENCE

ABOUT THIS CONFERENCE

Leaders of the international ALUMINUM industry will give a series of presentations, panel discussions and case studies during the conference days.

Peek into the Agenda

- **World Economy and Black Swans**

In a post pandemic world, suffering from war, inflation and other difficult challenges, our industry suffered many shocks from these external forces. And there is no guarantee that the shocks won't keep coming.

Whether we are on the supply or demand side, or even on the sidelines, external shocks require careful, pre-planned responses where possible. By collaborating and cooperating, the global industry can survive the shocks and thrive as a result.

- **Investment: Is it Survival of the Bravest?**

The world is calling for increased supply of aluminum to help solve the challenges of emissions, climate change and electrification. But there is little new investment in raw

aluminum at present. While it's good that green and recycled aluminum projects are attracting capital, a lot more investment is needed. We will examine the best positions we can take as an industry to attract new investment.



- **Supply side dynamics**

The supply side of global aluminum is lagging the growth rates needed to meet the predicted demands of the future. What happens once China hits its 45-million tonne capacity cap? Will Chinese smelters pop up in Indonesia and elsewhere?

- Where are we at with Green Aluminum supply? Which metal is truly green, and which metal is "dark green"?
- Resource Nationalism has reared its head again recently. Do the economics really stack up?
- What is the difference between Green and Dark Green energy? How many shades of green are there in ALUMINUM?
- What is the outlook for nuclear energy within the global aluminum industry?
- Do tariffs work? If so, for whom?
- Will the electric vehicle be the life-saver for the global aluminum industry? And what about those batteries?
- If we don't grow supply – raw metal and recycled metal – we risk inviting steel, plastic and other materials to replace aluminum. We will examine this.
- What else can Technology do for the aluminum industry?

- **Demand side dynamics**

We are all familiar with the views of august bodies such as the International Aluminum Institute, which predicts a strong growth in demand for aluminum. Which sectors have already met or exceeded those predictions? Which sectors are falling behind, and why.

The IAI outlook for 2050 is that the world will need 150M tons of ALUMINUM, including one third of which should come from recycled metal.

- The world's current production stands at almost 70M Tons of primary ALUMINUM metal. How can we get to 150MT?
- How can we get there using secondary ALUMINUM metal? We need to drastically increase our recycling volume.

- **Raw material dynamics**

Until the inert anode comes along in the next 10–15 years, we will continue to rely on petroleum coke as the core ingredient of the anodes consumed in the electrolysis process.

- What is the outlook for anode grade petroleum coke supply, compared to demand?
- How will the path to inert anodes play out? The transition could be many years long.
- As China's steel industry matures, what's the outlook for binder pitch, and what are the alternatives?
- Calcined coke prices are watched keenly by smelters all over the world, but how accurate are the signals?

- **Breakthroughs and revolutions**

This year we will have some very special speakers addressing some developments and solutions in their particular fields. There will be a wealth of information on exciting new developments.

- **China: Is China past it?**

China has been the center of attention for many years. Ever since then—Premier Wen Jiabao released his 4 trillion RMB rescue package in the wake of the 2009 financial crisis, China's aluminum industry has been grabbing the headlines. But with capacity caps, structural economic problems and rising unemployment, is China “yesterday's story”?

The image features a solid green background. On the left side, there is a large white square. Within this white square, there are two green shapes: a horizontal bar with a rounded right end, and a larger shape with a curved, almost circular right side. To the right of the white square, the text "HOW CAN I PARTICIPATE?" is written in a white, sans-serif, all-caps font, arranged in two lines.

HOW CAN I
PARTICIPATE?

HOW CAN I PARTICIPATE?

Attend as a Delegate

Delegates will have full access to the main conference sessions, workshops, the exhibition, public meetings, gala dinner, welcome reception and all other social, networking gathering, entertainment and refreshment breaks.

Registration	Start Date	End Date	Cost Per Delegate (USD)	Cost per Subscriber★ (USD)
Early Bird	Now	July 31, 2023	1,760	1,600
Regular Registration	Aug 1, 2023	October 20, 2023	1,980	1,800
Late Registration	Oct 1, 2023	End Date	2,300	2,050

★Subscribers to AZ Global Consulting Monthly Reports avail 10% discount

For details, registration and any other queries please contact: marta@az-globalconsulting.com

Participate as a Speaker

Some of the most renowned world leaders of the industry will be in the speakers' line up. You may submit your proposal, presentation or proposition if you are interested to participate in one of the conference discussions panels and/or presentations. The team at AZ Global Consulting reserves the right to accept (or not) any speaker opportunity while treating all proposals in confidence.

For details, registration and any other queries please contact: marta@az-globalconsulting.com

Become a Partner

Showcase your company credentials to the international market and increase your brand awareness by becoming a sponsor at AZ Global Consulting conference.

There are a range of sponsorship options which will enable your organisation, before, during and post the event, to highlight your company to an audience of key decision makers and senior executives from across the ALUMINUM sector.

- Some of the benefits include and are not limited to:
- Complimentary delegate passes and further discounts.
- Complimentary display booth.
- International Media Exposure: Advertising in AZ Global publications and Industry Publications.
- Online Branding and Exposure and on-site signage during the event.
- Public attributions for the sponsor on stage and others.
- Distribution of marketing collaterals.

For details, bookings, customization and any other queries please contact: marta@az-globalconsulting.com



SPONSORSHIP OPPORTUNITIES

Naming Sponsor	Exclusive Rights	\$15,000
Green Sponsor	Limited Opportunity	\$10,000
Gold Sponsor	Most popular	\$7,500
Gala Dinner Host	Exclusive Rights	\$10,000
Gala dinner Entertainment host	Exclusive Rights	\$4,000
Registration Area	Exclusive Rights	\$6,000
Welcome Reception Host	Exclusive Rights	\$6,000
Conference Guide App	Exclusive Rights	\$5,000
Lanyards and name tags	Exclusive Rights	\$5,000
Supporter	Various Packages	Special Deals available

Naming Sponsor (USD 15K)

Premium Exclusive Opportunity

Featuring

- Premium positioning as AZ Global Conference Naming Sponsor.
- Company's corporate logo will be integral in all communications. See below for details.

Conference Delegates

- 5 Free Delegate Passes: Full access to conference sessions, workshops, public meetings, networking opportunities and social gatherings. Valued at US\$10,000
- 10 Room nights at the conference hotel
- Exclusive Display Booth: Only the naming sponsor will be able to have a display booth inside the conference room.
- Extra Passes at Discounted price. Full access to the conference for a steep discount.

Exhibition and Networking Opportunities

- Gala Dinner: One of the head tables will be assigned to the naming Sponsor at the Gala dinner.
- Networking: Only the Naming Sponsor will have his own meeting room available throughout the conference, for your exclusive use.

Advertising, Branding and Exposure

- Speeches: Acknowledgement as Naming Sponsor in the conference opening and closing speeches.
- Press Releases: Acknowledgement as Naming sponsor in press releases.
- Website: Corporate logo and company name will be featured as the Naming Sponsor on AZ Global Conference website with a reciprocal link to your website. Company name and brief will be featured on the website sponsors' page (300 words).
- Social Media: Company logo and a quote from a senior representative will be posted on AZ Global social media channels (three times).
- Exclusive articles. You can have your editorial published in our outlets. Huge value, as you reach our entire database.

AZ Global Consulting Subscribers

Sponsor will get coverage in all AZ Global Consulting publications sent to all subscribers and mailing lists:

- AZ China Monthly ALUMINUM Reports and Black China Reports: Sponsor will be allocated a space for an advert, a feature, an interview or an article each month: Full Page.
- AZ China Weekly ALUMINUM Reports and Weekly Carbon Report: Sponsor will be allocated a space each week: Full Page.
- AZ Green Newsletter and AZAD (AZ China Almost Daily) Digital Newsletter: Company logo will be published in every issue.

Onsite Branding and Marketing Collaterals

- Signage: Corporate logo will be featured on the main conference stage as Naming Sponsor and integral in all other banners showcasing sponsors through the venue.
- Delegate Bag: Sponsor's Corporate flyer will be printed on the outside of the delegate bag.
- All Marketing Collaterals: Sponsor's logo will be featured in all conference communication emails to delegates and direct promotional mailings. This includes newsletters, emails, all marketing collaterals, guides and post show report. Plus, 1 page ad in both conference guide and post show report.

Green Sponsor (USD10K)

Premium Limited Opportunity
Throughout the Conference Days

Featuring

- Prime positioning as AZ Global Conference Green Sponsor.
- Company's corporate logo will be integral in all communications. See below for details.

Conference Delegates

- 3 Free Delegate Passes: Full access to conference sessions, networking opportunities and social gatherings. Valued at \$6000.
- 6 room nights at the conference hotel. Valued at US\$1,500
- Extra Passes at Discounted price. Full access to the conference for a steep discount.

Advertising, Branding and Exposure

- Speeches: Acknowledgement as Green Sponsor in the conference opening and closing speeches.
- Press Releases: Acknowledgement as Green sponsor in press releases.
- Website: Corporate logo and company name will be featured as a Green Sponsor on AZ Global Conference website with a reciprocate link to sponsor's website. Company name and brief will be featured on the website sponsors' page (300 words).
- Social Media: Company logo and a quote from a senior representative will be posted on AZ Global social media channels (twice).

AZ Global Consulting Subscribers

Sponsor will get coverage in all AZ Global Consulting publications sent to all subscribers and mailing lists from the time of sign up till October 2023:

- AZ China Monthly ALUMINUM Reports and Black China Reports: Sponsor will be allocated a space for an advert, a feature, an interview or an article each month: Half-Page ad.

- AZ China Weekly ALUMINUM Reports and Weekly Carbon Report: Sponsor will be allocated a space each week: Half-Page ad.
- AZ Green Newsletter and AZAD (AZ China Almost Daily) Digital Newsletter: Company logo will be published along with a quote from a senior representative on occasions.

Onsite Branding and Marketing Collaterals

- Signage: Corporate logo will be featured on the main conference stage as Green Sponsor and integral in all other banners showcasing sponsors through the venue.
- Delegate Bag: Sponsor's Corporate flyer can be included inside the conference delegate bag (1-page A4 size).
- All Marketing Collaterals: Sponsor's logo will be featured in all conference communication emails to delegates and direct promotional mailings. This includes newsletters, emails, all marketing collaterals, guides and post show report. Plus, half a page ad in both conference guide and post show report.

Gold Sponsor (USD8K)

Exclusive Rights Throughout the
Conference Days

Featuring

- Promoted as Conference Gold Sponsor.
- Company's corporate logo will be integral in all newsletters, emails and brochures.

Conference Delegates

- 2 Free Delegate Passes: Full access to conference sessions, networking opportunities and social gatherings. Valued at \$4000
- 2 room nights at the conference hotel. Valued at \$500
- Extra Passes at Discounted price. Full access to the conference for a steep discount.

Exhibition and Networking Opportunities

- Exhibition: Special booth will be dedicated for your company and 4 exhibitor passes.
- Networking: Delegates will be invited to the Welcome Reception, Gala Dinner, Networking Breaks and all entertainment provided by AZ Global throughout the conference days.

Advertising, Branding and Exposure

- Speeches: Acknowledgement as Green Sponsor in the conference opening and closing speeches.
- Press Releases: Acknowledgement as Green Sponsor in press releases.
- Website: Corporate logo and company name will be featured as a Green Sponsor on AZ Global Conference website with a reciprocate link to sponsor's website. Company name and brief will be featured on the website sponsors' page (300 words).
- Social Media: Company logo and a quote from a senior representative will be posted on AZ Global social media channels (once).

AZ Global Consulting Subscribers

Sponsor will get coverage in all AZ Global Consulting publications sent to all subscribers and mailing lists from the time of sign up till October 2023:

- AZ China Monthly ALUMINUM Reports and Black China Reports: Sponsor will be allocated a space for an advert, a feature, an interview or an article each month: Half a Page size A4 portrait.
- AZ China Weekly ALUMINUM Reports and Weekly Carbon Report: Sponsor will be allocated a space each week: Half a Page size A4 portrait.
- AZ Green Newsletter and AZAD (AZ China Almost Daily) Digital Newsletter: Company logo will be published in every issue along with a quote from a senior representative on occasions.

Onsite Branding and Marketing Collaterals

- Signage: Corporate logo will be featured on the main conference stage as Green Sponsor and integral in all other banners showcasing sponsors through the venue.
- Delegate Bag: Sponsor's Corporate flyer can be included inside the conference delegate bag (1-page A4 size).
- All Marketing Collaterals: Sponsor's logo will be featured in all conference communication emails to delegates and direct promotional mailings. This includes newsletters, emails, all marketing collaterals, guides and post show report. Plus, half a page ad in both conference guide and post show report.

Gala Dinner Host (USD10K)

Exclusive Rights at the Gala Dinner

Special Feature

- Sponsor will be given exclusive on-site branding at the Gala Dinner Area. Sponsor can provide branded banners, roll-ups, pop-ups, table flags, coasters etc. as appropriate.
- Sponsor will have the chance to give a speech during the Gala Dinner.
- One of the head tables will be dedicated to the Gala Dinner Sponsor.
- 4 Complementary passes to the Gala Dinner.
- Exclusive rights to distribute sponsors marketing collateral at the Gala Dinner as appropriate.
- Company's corporate logo will be integral in all newsletters, emails and brochures.
- Sponsor will be mentioned as the Gala Dinner host on the closing of the 1st conference day.

Conference Delegates

- 2 Free Delegate Passes: Full access to conference sessions, workshops, exhibition, public meetings, networking opportunities and social gatherings.
- Extra Passes Discount: USD 1600 per Delegate for every extra pass.

Advertising, Branding and Exposure

Press Releases: Acknowledgement as a Sponsor in press releases.

Website: Corporate logo and company name will be featured as a Sponsor on AZ Global Conference website with a reciprocate link to sponsor's website. Company name and brief will be featured on the website sponsors' page (300 words).

Social Media: Company logo will be posted on AZ Global social media channels.

AZ Global Consulting Subscribers

Sponsor logo will be featured in all AZ Global Consulting publications sent to all subscribers and mailing lists. These include AZ China Monthly ALUMINUM Reports, Black China Reports, AZ China Weekly ALUMINUM Reports, Weekly Carbon Report, AZ Green Newsletter and AZAD (AZ China Almost Daily) Digital Newsletter.

Gala Dinner Entertainment Host (USD4K)

Here's your chance to set yourself apart from your competitors. We will arrange high quality entertainment for after the dinner, in conjunction with you. The entertainment will be tasteful, and can be anything from musical groups, dancing troupes, acrobats, kung fu masters, magicians and so on.

Welcome Reception Host (USD6K)

Exclusive Rights at the Welcome Reception

Special Feature

- Sponsor will be given premium on-site branding at the Welcome Reception Area. Sponsor can provide branded banners, roll-ups, pop-ups, table flags, coasters etc. as appropriate.
- Sponsor will have the chance to give a speech during the Welcome Reception.
- 6 Complementary passes to the Welcome Reception.
- Exclusive rights to distribute sponsors marketing collateral at the Welcome Reception Area as appropriate.
- Company's corporate logo will be integral in all newsletters, emails and brochures.

Conference Delegates

- 2 Free Delegate Passes: Full access to conference sessions, workshops, exhibition, public meetings, networking opportunities and social gatherings.
- Extra Passes Discount: USD 1600 per Delegate for every extra pass.

Advertising, Branding and Exposure

- Press Releases: Acknowledgement as a Sponsor in press releases.
- Website: Corporate logo and company name will be featured as a Sponsor on AZ Global Conference website with a reciprocate link to sponsor's website. Company name and brief will be featured on the website sponsors' page (300 words).
- Social Media: Company logo will be posted on AZ Global social media channels.

AZ Global Consulting Subscribers

Sponsor logo will be featured in all AZ Global Consulting publications sent to all subscribers and mailing lists. These include AZ China Monthly ALUMINUM Reports, Black China Reports, AZ China Weekly ALUMINUM Reports, Weekly Carbon Report, AZ Green Newsletter and AZAD (AZ China Almost Daily) Digital Newsletter.

Registration Area (USD6K)

Exclusive Rights Throughout the Conference Days

Special Feature

- Sponsor will be given premium on-site branding at the Registration Area. Sponsor can provide branded banners, roll-ups, pop-ups, table flags, coasters etc. as appropriate.
- Exclusive rights to distribute sponsors marketing collateral at the Registration Area as appropriate.
- Company's corporate logo will be integral in all newsletters, emails and brochures.

Conference Delegates

- 2 Free Delegate Passes: Full access to conference sessions, workshops, exhibition, public meetings, networking opportunities and social gatherings.
- Extra Passes Discount: USD 1600 per Delegate for every extra pass.

Advertising, Branding and Exposure

- Speeches: Announced as the Registration Area Sponsor in the closing of the 1st conference day.
- Press Releases: Acknowledgement as a Sponsor in press releases.
- Website: Corporate logo and company name will be featured as a Sponsor on AZ Global Conference website with a reciprocate link to sponsor's website. Company name and brief will be featured on the website sponsors' page (300 words).
- Social Media: Company logo will be posted on AZ Global social media channels.

AZ Global Consulting Subscribers

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Other Sponsorship opportunities

a | Lanyard and name tag sponsor. USD5k

Put your company's name on everyone's chest.

b | Conference Guide app. USD5k

Put yourself onto every delegate's mobile phone

Benefits:

Conference Delegates

- 2 Free Delegate Passes: Full access to conference sessions, workshops, exhibition, public meetings, networking opportunities and social gatherings.
- Extra Passes Discount: USD 1600 per Delegate for every extra pass.

Advertising, Branding and Exposure

- Speeches: Announced as the Registration Area Sponsor in the closing of the 1st conference day.
- Press Releases: Acknowledgement as a Sponsor in press releases.
- Website: Corporate logo and company name will be featured as a Sponsor on AZ Global Conference website with a reciprocate link to sponsor's website. Company name and brief will be featured on the website sponsors' page (300 words).
- Social Media: Company logo will be posted on AZ Global social media channels.

AZ Global Consulting Subscribers

Sponsor logo will be featured in all AZ Global Consulting publications sent to all subscribers and mailing lists. These include AZ China Monthly ALUMINUM Reports, Black China Reports, AZ China Weekly ALUMINUM Reports, Weekly Carbon Report, AZ Green Newsletter and AZAD (AZ China Almost Daily) Digital Newsletter.

Previously Sponsored



DQ Carbon Group







Testimonies

Some of the comments we got back on feedback sheets from previous conferences

"I certainly found your contributions interesting and thought-provoking."

Miles Prosser,

Secretary General at International ALUMINUM Institute

"Thanks very much Mark for excellent moderation and to Paul and the team for the invitation, the platform and technical support – I really appreciate it."

Chris Bayliss,

Director of Standards at ALUMINUM Stewardship Initiative

"Thanks for a well-organized event... Looking forward to further interesting discussions."

Kent Scholin,

Senior Vice President Technology & Innovation at Gränges AB

"I ... learned a lot from all the distinguished panelists."

Panthéa Geramishoar,

CEO at SBDT Guinea, HBR Member of Advisory Council

"Interesting insights from all."

Catherine Athènes,

Vice President Group Sustainability and Public Affairs Europe at Constellium



"Great job and very informative sessions."

Les Edwards,

Vice President Control and Technical Services at Rain Carbon Inc.

"Thought it was an excellent discussion. I certainly learned a lot!"

Trey McArver,

Partner at Trivium China

"Thank you all for the organization, from my chair it was perfect!"

Olivier Martin,

Chief Technology Officer at Rio Tinto ALUMINUM

"Brilliant session everyone, thank you all so much, excellent discussion!!!"

Mark Doreen,

Consultant on Energy Efficiency, Flexibility and Decarbonisation Across Energy Intensive Heavy Industries

"Congratulations on the conference organisation."

Alan Tomsett,

Technical Manager at Rio Tinto



"Thanks for an excellent conference."

Elizabeth Wigley,
Technical Director at Bawtry Carbon

"Thank-you for a very smooth and straightforward session. It was a pleasure to be part of it."

Rob Hounsome,
Africa Regional Managing Director, SLR Consulting

"The conference has been great so far!"

David DeYoung,
President at DeYoung Materials Solutions LLC

"The presentation about the evolution trend of China's electrolytic aluminum industry under the background of production capacity "ceiling" and "dual carbon" was very interesting and informative."

Stephen Amery,
Lead Knowledge Analyst Boston Consulting Group

ROADMAP TO SUCCESS



Thank you!



AZ GLOBAL